

Curriculum Vitae

Surname:	Tran
First Name:	Quang-Tri
Date of Birth:	26/12/1981
Academic Qualification:	<p>2019: Doctor of Philosophy in Management, RMIT University, Melbourne, Australia.</p> <p>2012: Master of Science in Trade and Retail Management, Niederrhein University of Applied Sciences, Monchengladbach, Germany.</p> <p>2009: Master of Science in Textile and Garment Technology, Hanoi University of Science and Technology, Vietnam.</p> <p>2004: Bachelor of Engineering in Garment Technology, Ho Chi Minh City University of Technology and Education, Vietnam.</p>
Venia Legendi (Qualification to teach):	<ul style="list-style-type: none"> ✓ MS Office, Corel Draw, AutoCAD, IEES System, AI ✓ Qualitative Research Techniques ✓ Developing Your Career ✓ Research Commercialization ✓ Entrepreneurship ✓ Leadership and Communication ✓ Soft skills
Further Qualifications:	German (B1), English (C1)

At the Higher Education Institution since:	2006
Level of Employment:	Full time
Teaching Focus:	<ul style="list-style-type: none"> • International Human Resource Management • Principles of Marketing • Scientific Research • Marketing for Garment Technology • English for Garment Technology • English for Restaurant Management
Interdisciplinary Aspects:	<ul style="list-style-type: none"> • Education Management • Clothing Management • Restaurant Management • Skills Development
Activities in the Areas: - Further Education - Research	
	<ul style="list-style-type: none"> - Research Projects on Human Resource Development in the Vietnamese Garment Industry, and Sustainable Practices in Hospitality Management - Attendance in International Conferences - Publications

- Consultancy	<ul style="list-style-type: none"> - Encouragement of Student Research - Use of Research in Course Assignments
	Academic consultations: <ol style="list-style-type: none"> 1. Course instructions for bachelor students; 2. Academic coordination/facilitation for bachelor students; and supervision of students' dissertations.
How are personal research activities reflected in teaching activities?	<p>My personal research is reflected in teaching activities as follows</p> <p>Encouraging students to engage in research-based projects that are aligned with the research interests. The mentorship not only enhances the learning process by allowing students to explore topics deeply but also gives them a practical insight into conducting research.</p> <p>Emphasizing the development of skills such as critical thinking, problem-solving, and effective communication, which are essential components of research methodology. These skills are crucial for students' academic and professional success.</p> <p>Using insights from research to continuously improve my teaching strategies and materials. This approach not only keeps the course content fresh and relevant but also models for students the importance of lifelong learning and adaptation.</p>

- General	Work experience: Academic positions: Researcher and Lecturer Years of experience: Almost 19 years (2006 - 2024).
	2023 - Now Deputy Director at Office of International Affairs Ho Chi Minh University of Technology and Education, Vietnam. 2019 - 2023 Lecturer at Faculty of Fashion and Tourism Ho Chi Minh City University of Technology and Education, Vietnam. 2014 - 2019 Research Assistant at School of Management RMIT University, Melbourne, Australia. 2006 - 2014 Lecturer at Faculty of Garment Technology and Fashion Ho Chi Minh City University of Technology and Education, Vietnam. 2005 - 2006 Sales Representative at Division of Snap and Button YKK Fastening Product Group, Vietnam. 2004 - 2005 Quality Assurance Staff at Department of Quality Assurance Phuong Dong Garment Joint Stock Company, Vietnam.
- Activities as an Expert:	<ul style="list-style-type: none"> - Chair of session at The 6th International Conference on Green Technology and Sustainable Development in 2022. - Presenter at the AIRAANZ Conference in 2019, RMIT University, Melbourne, Australia.

<p>Publications:</p>	<ol style="list-style-type: none"> 1. Tran, T. Q., Pham, K. D. A., Alang, T., & Nguyen, N. T. T. (2024). Opportunities and challenges of the restaurant industry in Vietnam in the new normal period. <i>Ho Chi Minh City Open University Journal of Science</i>, 19(4), 43-57. doi:10.46223/HCMCOUJS. econ.vi.19.4.2704.2024 2. Bui, T. T., Tran, Q. T., Alang, T., & Le, T. D. (2023). Examining the relationship between digital content marketing perceived value and brand loyalty: Insights from Vietnam. <i>Cogent Social Sciences</i>, 9(1), 2225835. 3. Nguyen Thi Thuy Linh, Tran Thi Quynh Trang, Tran Quang Tri, Tran Thi Anh, Nguyen Thi Le*, Le Thi Lanh, Nguyen Thi Anh Ngoc. (2023). Prediction of women's fashion product expense in Hanoi city using artificial neural network. <i>Journal of Science and Technology - Technical Universities</i>. ISSN 2734-9381. 4. Quang-Tri, T., Thanh-Nhan, N., Tho Alang., Tuyet-Anh, Truong., Kim-Chi, Le., Nguyen Thi Le. (2022). Unique competitive advantages of Vietnam's garment industry in the sustainable development trend. The 6th International conference on green technology and sustainable development (GTSD). ISBN: 978-604-73-9622-1. 5. Thanh-Nhan, N., Quang-Tri, T., Tho Alang. (2022). Environmental Sustainability: Exploring manager's attitudes and behaviours at high-end accommodation businesses in Vietnam. The 6th International conference on green technology and sustainable development (GTSD). ISBN: 978-604-73-9622-1. 6. Quang-Tri, T., Tho Alang., Nguyen Thi Le., Tuan-Anh, N. (2022). Substantial disadvantages of Vietnam's garment industry hindering its potential for sustainable development. The 3rd National Scientific Conference on Textile Apparel and Leather Engineering (NSCTEX 2022). ISBN: 978-604-316-894-5. 7. Tho, A., & Tri, T. Q. (2022). Investigating female employees' work-life balance practices under the Covid-19 pandemic. <i>Ho Chi Minh City Open University Journal of Science-Social Sciences</i>, 12(1), 144-155. 8. Vi Le., Alang Tho., Tri, T. (September 2021). How YouTube Influencers Impact Customers' Purchase Intention: An Empirical Study of Cosmetic Brands in Vietnam. <i>Journal of Asian Finance, Economics and Business</i>. 9. Tri, T., Tu T., Alang Tho., Burgess, J. (November 2020). Chances and challenges of Vietnam's garment industry in the new trend of sustainable development. Paper presented at the 5th International Conference on Green Technology and Sustainable Development (GTSD), Vietnam. Published on IEEE Xplore. DOI:10.1109/GTSD50082.2020.9303100. 10. Tri, T., Pimpa, N., & Burgess, J. (July 2020). Skills development: Vocational education institutions & industry engagement in the garment and textile industry. <i>Humanities & Social Sciences Reviews</i>. DOI: https://doi.org/10.18510/hssr.2020.8455 . 11. Tri, T., Pimpa, N., & Burgess, J., Halvorsen, B. (June 2020). Skills development in the Vietnamese Garment Industry: The engagement of the vocational education institutions and industry. <i>International Journal of Entrepreneurship</i>. Print ISSN: 1099-9264; Online ISSN: 1939-4675. 12. Tri, T., Halvorsen, B., & Burgess, J. (December 2019). Barriers in the engagement of the vocational education and training (VET) and Vietnam's garment industry to develop skills for graduates. Paper accepted at the 33rd ANZAM Conference, CQ University, Cairns, Queensland, Australia. 13. Tri, T., Halvorsen, B., & Burgess, J. (February 2019). The challenges of skills development through the VET sector in Vietnam's garment industry. Paper presented at the AIRAANZ Conference, RMIT University, Melbourne, Australia. 14. Tri, T., Tu T., Burgess, J., Muller, S., & Weber, M. (November 2018). An exploration of extraordinary characteristics impacts on the improvement of competitive advantage of Vietnam's garment industry. Paper presented at the 4th International Conference on Green Technology and Sustainable Development
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	<p>(GTSD), Vietnam. Published on IEEE Xplore. DOI:10.1109/GTSD.2018.8595545.</p> <p>15. Tri, T. Q. (October 2014). Contemporary limitations and proposed strategic solutions for Vietnam's apparel industry leading to the sustainable development. Paper presented at the International Conference on Green Technology and Sustainable Development (GTSD), Vietnam.</p>
Memberships:	- DAAD (German Academic Exchange Service) Alumni Network.
International experience in:	
- Corporate Management	- Member of Project of Skills Development for Front Line Managers in Vietnam's garment industry.
- Academic Activities	<ul style="list-style-type: none"> - Research Assistant at School of Management - RMIT University, Melbourne, Australia. - Member of Project of Manager's Liability at Niederrhein University of Applied Sciences. - Member of Project of Olympic Game at Niederrhein University of Applied Sciences.
- Personal Background/ Experience	- Sales Representative at Division of Snap and Button - YKK Fastening Product Group.
Other:	<ul style="list-style-type: none"> - RMIT College of Business Scholarship (2018) - RMIT - VIED Joint Scholarship (2014) - Vietnamese Government PhD Scholarship (2013) - DAAD Scholarship (2011) - DAAD Scholarship (2010) - Vietnamese Government Master Scholarship (2009)